

The 2024 AFMA Symposium promises to be a stellar event on the feed industry calendar. This year's symposium will take place on 31 October at the CSIR International Convention Centre in Pretoria, and will explore issues relating to achieving success amid disruptive innovations in the feed industry landscape.

The programme will boast top-notch speakers, all experts in their fields, and attendees are guaranteed a quality lineup of content and information.

The October issue of *AFMA Matrix* will, as in the past, contain articles relating to speaker topics. This issue will be an official handout at the symposium and will only become available to subscribers and other readers on 31 October. This issue is sure to reach your intended market so don't delay – book your spot today!

AFMA Matrix is the only magazine dedicated to the animal feed manufacturing industry in South and Southern Africa. It serves to provide its readership with top-quality articles and information relating to important industry issues, new developments in the field of feed manufacturing and trade, and the latest research on feed and its effect on production and animal health.

Quick facts about AFMA Matrix

- Dedicated readership in the animal feed industry, in South Africa and abroad.
- Print run (distributed via postal database): Minimum 2 000.
- Digital circulation:
www.digimags.agriorbit.com /
www.afma.co.za / www.sabinet.co.za /
Emailers / WhatsApp groups.
- Readership estimate: 12 000.

DEADLINES

Technical article submissions:

9 September 2024

Advertorials and ads we have to design:

4 October 2024

Advertisements (finished material in PDF/
Jpeg):

11 October 2024

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Technical article contributions

All AFMA member companies and industry suppliers are invited to submit generic technical article contributions for this issue. Please note that these articles must be of a **generic** nature and **cannot promote a product**.

Please submit your generic technical articles to our Plaas Media consultant or to lynette@plaasmedia.co.za **no later than 9 September 2024** for it to be considered.

Why should you advertise in this edition?

- Official handout at the 2024 AFMA Symposium.
- Reach a dedicated niche market directly.
- A perfect marriage between print and online.
- Published digitally on www.afma.co.za, www.agriorbit.com and www.digimags.agriorbit.com.
- Indexed content (subscription-based) for research purposes available at www.sabinet.co.za.

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